

engage Scotland Conference 2008

What do We-Think?

Thursday 11 &
Friday 12 September 2008

Tramway & The Lighthouse,
Glasgow

Increasingly art galleries and cultural organisations are working with their audiences to find ways of breaking down barriers to access and enjoyment of contemporary art and culture.

What do We-Think? looks at how 'open-source' and 'mass-collaboration' trends currently transforming the world of business could be applied to the cultural sector. Specifically the conference asks how these phenomena could revolutionise how arts organisations engage with audiences, not just in relation to marketing but at the more fundamental level of making and interpreting art.

Keynote Speaker:
Charles Leadbeater, Ideas Generator, Strategic Advisor and "Wizard of the Web"

Chair: Moira Jeffrey, Journalist, Broadcaster and Art Critic for Scotland on Sunday.

On day one of the conference, hosted by Tramway, Charles Leadbeater – one of the world's leading authorities on innovation and creativity in organisations and author of We-Think and What Next? 21 Ideas for 21st Century Education – will give a keynote presentation. This will be followed by leading experts from across the arts sector (representing artists,

galleries and academia) reflecting on what they think about the idea of We-Think and the implications that this has for how we talk about art.

Day two will be hosted by The Lighthouse, Scotland's Centre for Architecture, Design and the City. The day will begin with presentations reflecting innovative interpretative practice in the gallery sector in Scotland. Delegates will then collaborate to progress discussions on several of the key issues emerging from day one. The two-day event will culminate with a mass creative lunch at the Lighthouse.

The conference themes reflect some of the findings of engage Scotland's recent Interpretations action research project addressing interpretation methods at four Scottish galleries.

The conference is intended for gallery educators, artists, curators, arts organisation directors, cultural co-ordinators, policy makers, students, funders and others working in the education and cultural sectors.

Visit www.engagescotland.org.uk for regular programme and speaker updates.



engage in new approaches
to interpreting art

engage in the visual arts

Booking Form

(please copy form for additional delegates)

Please send booking form to:
Clare Charles, engage, Suite AG,
City Cloisters, 196 Old Street,
London, EC1V 9FR

Tel 020 7490 4690
clare.charles@engage.org

I would like to book _____ engage Scotland Conference place(s)
at £ _____ each (plus a voluntary donation of £ _____)

engage is a registered charity and donations enable us to support existing programmes and develop new projects to continue bringing the visual arts to new audiences. Our suggested amount is 10% of the booking fee. Gift Aid forms and more information can be found at www.engage.org/donate.aspx

Conference fees:

£60 (£50*) engage individual member
£120 (£110*) engage organisational members
£150 (130*) non engage members

Bursary places

£25** artists, freelancers, students

* Discounted rate for places booked by 8 August 2008.

**A limited number of bursary places are available to artists, freelancers and students. To apply please send a copy of your CV and a covering letter explaining how you would benefit from attending the conference to Sarah Yearsley, engage Scotland Co-ordinator, scotland@engage.org

Visit www.engage.org/join to join engage and benefit from members' rates.

Name _____

Job Title _____

Organisation (if applicable) _____

Address _____

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I have specific access/communication requirements and attach details of my needs (no later than 1 September please)

I have special dietary requirements and attach details (no later than 1 September please)

I agree to my contact details being shared with other delegates

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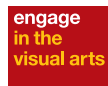
Date _____

Note: Any cancellations subject to £10 charge. No refunds later than 10 days before the event.

To arrange a bank transfer (delegates from outside the UK) please contact engage for details.

engage promotes access to, understanding and enjoyment of the visual arts in the UK and internationally, through professional development opportunities including conference and training events, action research projects, grants schemes, and the engage Journal. For further information or to join engage and benefit from member discounts visit www.engage.org.

engage is committed to maximising access throughout its programmes. This leaflet is available in a range of formats. For more information, contact info@engage.org



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