

engage Scotland Conference 2007

Working With Audiences

engage Scotland's annual conference for gallery educators, artist educators, cultural coordinators, curators, directors and others working in the cultural sector.

Wednesday 31 October
10.30am – 5.00pm

Thursday 1 November
10.00am – 4.00pm

**Hawthornden Lecture Theatre,
National Gallery of Scotland,
Weston Link, Edinburgh**

Working With Audiences, the theme for this year's engage Scotland Conference, sprang from a conversation about involving young people in art galleries. Much valuable work has been done in this area and it is interesting to reflect upon why galleries might be working with young people in particular.

With this in mind Working With Audiences aims to widen the discussion and look more broadly at involving audience groups in general and the impact that this can have on programming, gallery education activities, audience development and the development of institutions themselves.

Over two days in Edinburgh delegates will gain an insight into some of the key factors that will define gallery audiences over the next 15 years and start to consider how art galleries can develop programmes and activities that keep pace with changes in education, shifts in population, leisure trends and culture.

As ever there will be plenty of opportunities for discussion and networking with colleagues.

New for this year is the opportunity for delegates to become more involved in the conference programme through presentation of case studies – see www.engage-scotland.org.uk for more information.

Delegates will hear from educators, artists and others from a range of arts organisations working with audiences including The Audience Business and Glasgow Grows Audiences.

We are delighted that the Conference will be chaired by Sarah Munro, CEO/Artistic Director, Collective Gallery, Edinburgh. Visit www.engagescotland.org.uk for more information.

The full conference programme will be published in September.



engage with your audience

engage in the visual arts

Booking Form

(please copy form for additional delegates)

Please send booking form to:

Jessica van Zanten, engage, Suite AG,
City Cloisters, 196 Old Street,
London EC1V 9FR
jessica.vanzanten@engage.org

I would like to book _____ engage Scotland Conference

place(s) at £ _____ each

£60 engage personal member

£70 engage organisational members and partner
organisations

£80 non-members

Name _____

Job Title _____

Organisation (if applicable) _____

Address _____

Telephone _____

Email _____

I have specific access / communication requirements
and attach details of my needs (no later than 26
September please)

I have special dietary requirements and attach details
(no later than 26 September please)

I would like to pay as follows:

I enclose a cheque payable to 'engage'

Please invoice (organisations only)

Please charge my credit card (details below)

Visa Mastercard Visa Delta

Cardholders name _____

Credit card number _____

Three digit security code _____

Expiry date _____

Issuing bank _____

Signature _____

Note: Any cancellations subject to £10 charge;
no refunds later than 10 days before event.

To arrange a bank transfer (delegates from outside of the UK)
please contact engage for details.

**Delegates who are not members of engage are
welcome to attend.**

**To join engage and benefit from member discounts
use the website www.engage.org or contact engage
as above.**

engage promotes access to, understanding and
enjoyment of the visual arts in the UK and internationally,
through professional development opportunities including
conferences and training events, action research projects,
grants schemes, and the engage journal. Full and Associate
members enjoy a variety of benefits. For further information
or to join engage visit our website **www.engage.org**.

engage is committed to diversity and
access throughout its programmes. If you
need a large print or other version of this
leaflet, or other advice, please contact
diversity@engage.org.